

## Brighter futures in Banbury Programme 2011/12

	Quarter	Comment
Financial & Employment Support		
Improve skill levels and educational attainment	<b>G</b>	Planning a business breakfast in July with local employers to encourage them to employ local young people. This event is led by Cherwell District Council and will be hosted by the college working in partnership with the County, Job Centre Plus and Connexions.
Improve employability, focusing particularly on young people	<b>G</b>	Objective: Improve employability, focusing particularly on young people a) NEET Prevention (Not in Employment, Education and Training): Brighter Futures funded a 9 month NEET Transition project to May 2011 which prevented 129 young people from becoming NEET by employing dedicated NEET prevention workers, 80 (62%) of whom were from the three Brighter Futures Wards of Ruscote, Neithrop and Grimsbury and Castle. This project has exceeded its stretch target of preventing 100 young people in the Banbury area from becoming NEET. At average life time savings per NEET of £165,000, based on Audit Commission research, the estimated saving to the public purse arising from preventing 129 young people from becoming NEET is over £20m. b) Princes Trust Programmes: Brighter Futures and the County jointly funded for two Princes Trust Programmes in Banbury for existing long-term NEETs. 50% of participants have moved on to positive activities (such as employment or learning). Although not achieving the 75% positive destination outcome target, this has been a positive achievement for this client group. All the young people who completed the programme gained a wide range of experience that will aid their future development.
Improve financial situations, addressing debt and financial exclusion	<b>G</b>	Objective: Improve financial situations, addressing debt and financial exclusion a) Due to high attendance and positive feedback from the first briefing session for voluntary and other agency advisors across Cherwell supporting those affected by Housing Benefit and Incapacity Benefit changes, a follow-up session was held at Banbury Campus in May attended by over 60 advisors. b) Banbury Food Bank set-up funding now secured and scheme development underway, led by the People's Church in Banbury, with an anticipated launch in September.
Young People Aspirations & Attainment		
Improve educational attainment through better skills in numeracy / maths and more effective family engagement	<b>A</b>	8 Home School Community Link Workers have been employed, case studies show evidence of the successful impact of these Workers. The Family Learning Course has been delayed at the North Banbury Childrens Centre.
Housing & Environment		
Good quality mixed housing, affordable for all income levels, and set in a well-managed environment	<b>G</b>	Affordable Housing Delivery is on-track and completions in the first quarter 6 units of temporary accommodation at Edward Street, the continued development of Cassington Road in Yarnton this included homes built to lifetime homes standards, and also a small number of acquisition schemes in Banbury to support young people.

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Good access to amenities, including shops, health centres and leisure facilities		This is measured as part of the annual satisfaction survey which is due to report in the autumn.
<b>Health &amp; Wellbeing</b>		
Improve life expectancy with improved overall health and well-being	<b>G</b>	Over 200 people attended a successful Food Festival in Grimsbury in May.
Reducing the clear inequality gaps with low life expectancy	<b>R</b>	The Cardio Vascular Disease health check programme, which was due to commence on 1 April 2011, has been delayed and is still being set up.
Reducing high rates of teenage pregnancy	<b>G</b>	Teenage pregnancy rates have gone down 16.4% since 1999/2000.
<b>Safe &amp; Strong Communities</b>		
Build a safer and more connected community, where residents feel socially included	<b>A</b>	Three very successful engagement events have been held; Connecting Communities at Bradley Arcade, Grimsbury Food Festival, and an event at North Oxfordshire Academy. The Neighbourhood Action Group that covers Ruscote and Neithrop is being reconstituted. Although overall crime levels have fallen, there is a rise in Serious Acquisitive offences and anti-social behaviour. These increases have been attributed to the number of bank holidays and warm weather in April. The implications for the imminent changes to the nature of service provision to Children, Young People and Families by Oxfordshire County Council are still being explored. The Cherwell Community Safety Partnership has provided funding for 'Youth Activators' to address any reduction in provision for activities for young people.